MORELLATOGROUP

COMPANY PROFILE 2026

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WHO WE ARE

750 mln
consolidated turnover

4.800
worldwide employees

21
brands

665
stores in Europe

60
Countries

6
e-commerce websites

7.000
worldwide dealers



Cristina de' Stefani Carraro Massimo Carraro Marco Carraro

«Led by the tradition and family roots of our company, with passion and constant research for quality and innovation, we carry forward our mission shared by a team of almost 4,800 people: to create beautiful things and offer an unforgettable experience to all our customers.»

Massimo Carraro, President

WHO WE ARE

A **solid and dynamic entrepreneurial reality,** capable of **innovating** and always looking to th**e future.**

- **Top brands portofolio**: strong and unique DNA in premium jewelry and watches

- European leader in **multi-brand** watch and jewelry **retail**: unique **omnichannel platform**

- Headquarters in **Italy** and foreign branches in **Europe, Middle East**, **Hong Kong, Thailand, PRC and USA**

The milestones:

1930	Morellato's birth, 1st manufacturer in Europe of leather watch-straps
The European Network	**1990-95**
1997	Morellato Ltd - Hong Kong
Morellato jewels are born	**1999**
2006	Sector Group acquisition - Italy
D.I.P. acquisition Bluespirit Retail Network - Italy	**2007**
2016	Kronoshop acquisition - Italy
Mr Watch acquisition - France	**2018**
2019	Cleor Group acquisition - France
D'Amante acquisition - Italy	**2020**
2022	Italian Luxury Mea - Dubai
Pierre Roux acquisition - France	**2022**
2023	Christ Group acquisition - Germany
Thailand branch set-up	**2024**
2025	USA branch set-up

GOVERNANCE AND TOP MANAGEMENT

BOARD OF DIRECTORS

Massimo Carraro - President & CEO

Marco Carraro - Supply Chain CEO
Cristina de' Stefani - Finance CEO
Aymeric Chaumet - Shareholder
Marina Salamon - Independent
Matteo Marzotto - Independent

- *GROUP Chief FINANCIAL Officer*
- *Morellato HK Limited Managing Director*
  - *Dongguan - PRC*
  - *Bangkok - TH*
- *D.I.P. - IT General Manager*
- *CHRIST - DE Managing Director*
- *CLEOR - FR General Manager*
- *MARKETING Manager*
- *HR Director*
- *GROUP MERCHANDISING Manager*
- *BU E-COMMERCE Manager*
  - *Dongguan PRC*
- *BU Italy WHOLESALE Manager*
- *BU Italy DISTRIBUTION Manager*
- *BU International WHOLESALE Manager*
  - *Italian Luxury Mea Dubai*
  - *Mister Watch Paris*
  - *Hong Kong Asia*
- *BU International WATCHSTRAPS Manager*

VALUES & MISSION

Interpreting the **great tradition of Italian manufacturing**, of precious jewelry and watchmaking, to be a point of reference for the contemporary consumer.

- Passion
- Tenacity
- Vision
- Innovation
- Sustainability and people esteem

MAKE IT PRECIUOS

It is the manifesto that sums up the our vision and method. This mindset has enabled us to reimagine the entire precious supply chain, to manage it and reach directly into the hearts of consumers, with a special focus on the creative process and quality.

Precious is not only what is worn, but also the path that leads to its creation.

In a scenario where people are increasingly looking for value, quality, and authenticity that lasts over time, the Morellato Group creates value through jewelry and watch brands with a strong identity.



RETAIL & BRANDS

Unique business model in Europe in the jewelry and watch market with a **complete integration of the supply chain**, from production to the final consumer, through retail and wholesale distribution.

- Conception & Design
- Direct purchase of raw materials and quality control: diamonds and precious stones from mines, gold and silver, etc.
- In-house production of watches, jewelry, packaging and POS materials
- International distribution
- Internal logistics platform
- Direct online and offline retail network
- After sales services
- Marketing & Brand Management





RETAIL



292 stores in Italy



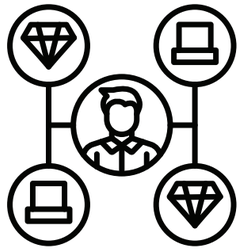
213 stores in Germany



160 stores in France



Prime locations



Omnichannel: European Leader

- Presence in the **prime locations** of the **main European cities**

- **Italy**, **Bluespirit** and **D'Amante** chains:
  292 direct stores | 2 e-commerce websites

- **Germany** and **Austria**, **Christ Group** signs:
  213 direct stores | 2 e-commerce websites

- **Francia**, **Cleor Group** signs:
  160 direct stores | 1 e-commerce website

- **Omnichannel European Leader**:
  unique digital presence in multi-brand watch and jewelry retail

CHRIST GROUP
GERMANY

- **CHRIST**, **BRINCKMANN & LANGE**, **VALMANO**:
  3 prestigious retail signs (offline and online)

- **European leader** for the **multichannel services**

- Top locations in the **main shopping streets** and **shopping malls**

- Top brand of **precious jewelry** in Germany:
  Christ is widely the first “top of mind” jewelry brand for German and Austrian consumers (2025 market research)

- Perfect mix of owned, licensed and distributed brands





BLUESPIRIT AND D'AMANTE
ITALY

- **Bluespirit, D'Amante**: 2 brands of **precious jewelry** from the Italian goldsmith tradition

- **Omnichannel** and product customization services

- Widespread presence throughout the country with stores in the **best shopping centres**

- **Swiss Made and Mid-range watches** environment





CLEOR GROUP
FRANCE

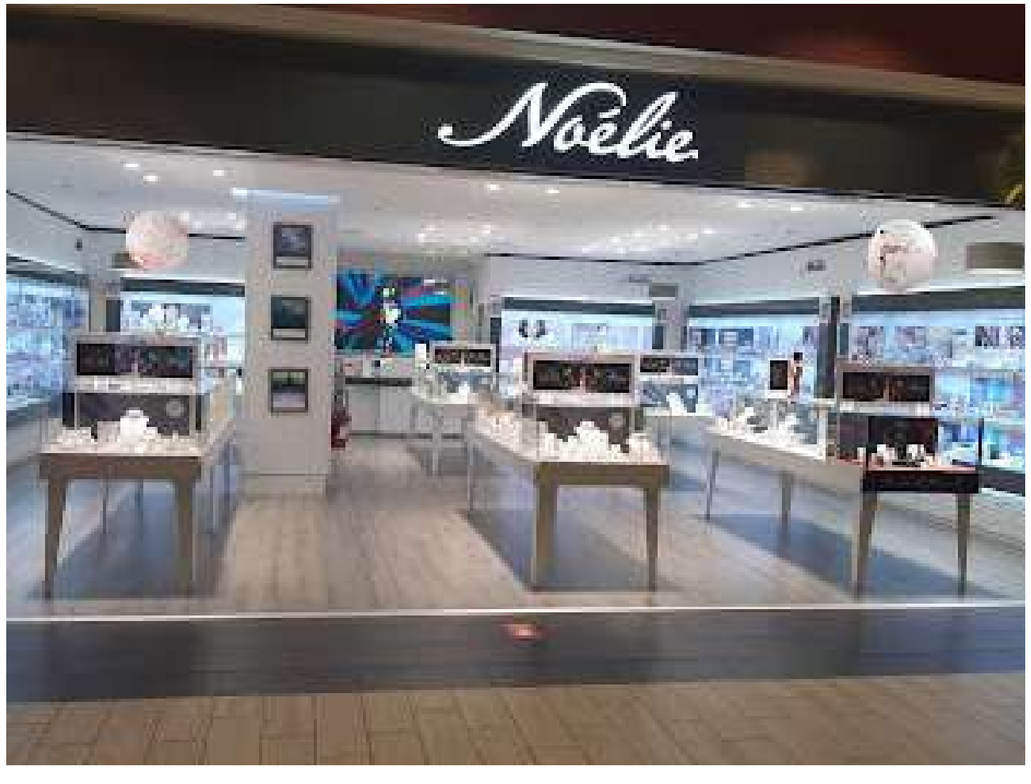
- **Cleor**, **Noélie, Pierre Roux**: 3 brands expression of precious jewelry

- **Bijoutier créateur**: internal jewelry laboratory for bespoke products

- **Swiss Made and Mid-range watches** environment

- Presence in the most prestigious shopping centers of the main shopping areas





WHOLESALE DISTRIBUTION WORLDWIDE

- **Consolidated presence** in **Europe and Middle East** with access to the main department stores and traditional jewellers
- **Strong partnerships** with the most important **distributors and retailers**
- **Mister Watch:** the **French** wholesale **key player**
- **NXT Level:** the wholesale distributor in **Germany**
- **Italian Luxury Mea**: our **branch** in the **Dubai** Design Distric
- Well-established commercial presence in the APAC region through the **Hong Kong branch**
- Direct sales management in the **main e-commerce platforms** through the **Dongguan, PRC branch**
- **Morellato USA: our branch for a strategic market**
- Outstanding positioning in **Travel retail** with dedicated business unit







PROPERTY BRANDS
- JEWELS -

MORELLATO
VENEZIA 1930

- Over 90 years of **tradition, experience and know-how**
- **Value and preciousness:** focus on the **sustainable sterling silver collections**
- Feminine, luxurious and contemporary: "Gioielli da Vivere"
- Italian design, quality, contemporary style and sustainability





PROPERTY BRANDS
- JEWELS -

BLUESPIRIT
LA GIOIELLERIA ITALIANA

- The brand of **precious jewelry**
- Interpreter of the **Italian goldsmith tradition**
- 18-karat gold, diamonds, precious stones, silver



D'AMANTE

- **Elegance, refinement** and **preciousness**
- Tradition and innovation
- The **Diamond heritage**: from mine to consumer



PROPERTY BRANDS
- JEWELS -

CHRIST
seit 1863

- Since 1863 synonymous with **precious jewellery**, **traditional craftsmanship** and **quality**
- Exclusive collections in **gold and diamonds**
- Collections in **sustainable silver**
- Over **160 years of know-how** blend with contemporary design and latest trends



PROPERTY BRANDS
- JEWELS -

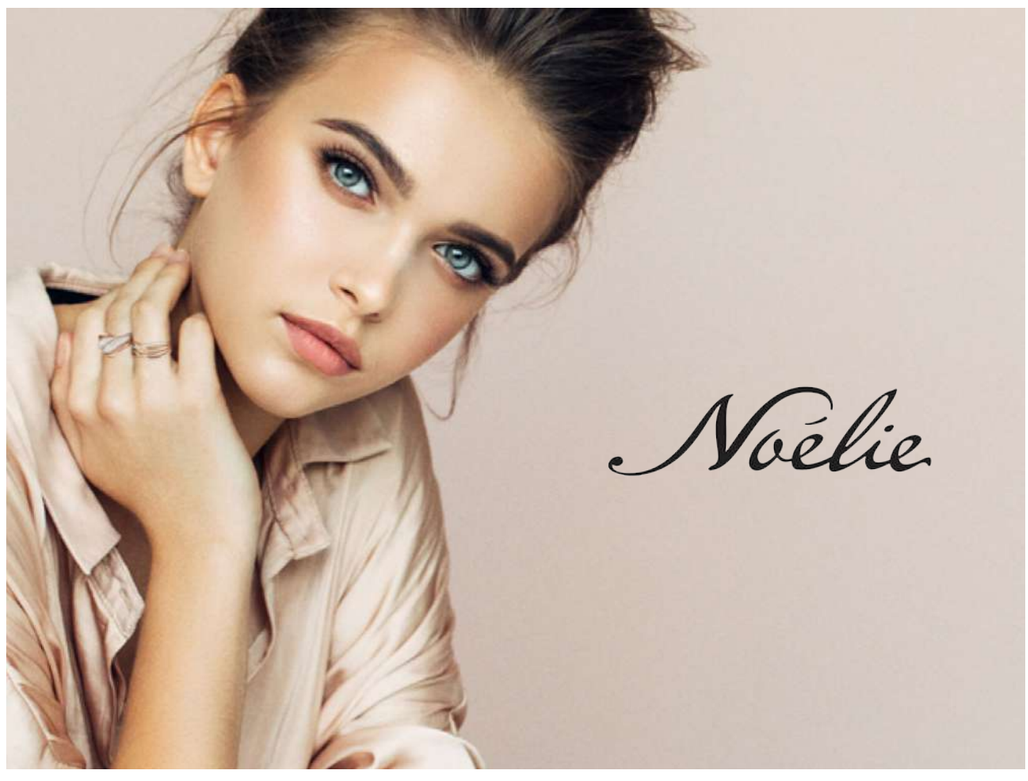
CLEOR
BIJOUTIER CRÉATEUR

- **Precious and affordable jewelry**
- Quality, trend and best quality-price value
- The Brand philosophy is enclosed into the claim: “Bijoutier Créateur”



Noélie

- Aimed at a young and feminine clientele
- Fashionable and designer jewelry
- Sensual and elegant proposal



PROPERTY BRANDS
- WATCHES -

PHILIP WATCH
SWISS MADE SINCE 1858

- **Over 160 years of history and tradition** in watches production
- **Swiss Made technology and Italian design** combined together
- Three worlds of Elegance: Classic, Sport and Urban
- Focus on **automatic movements, special editions** and **limited editions**
- Museum Collection: a tribute to the brand's roots, with models inspired by iconic pieces from the past



PROPERTY BRANDS
- WATCHES -

SECTOR
NO LIMITS

- Established in Italy in 1973
- Pioneer brand in sport watches
- **Technical qualities, sports performance, all-Italian design:** from a **unique archive** to the most **contemporary design**
- Three worlds of reference: **No Limits, Smartwatch, Jewels**
- 230 Iconic Collection: focus on automatic movements
- **Unbreakable: 3 years warranty**

Lucien Rochat
MAISON HORLOGÈRE SUISSE
DEPUIS 1925

- **Over 100 years of history and tradition** in watches production
- Classic style with a vintage taste
- Attention to every detail: **automatic movement, sapphire crystal, 3D anti-scratch caseback, deployante buckle**
- **4 years warranty**





LICENSED BRANDS

KARL LAGERFELD

- The iconic vision and design aesthetic of its founder, Karl Lagerfeld, fused with a modern, forward-thinking spirit
- Parisian-inspired classics with a rock-chic attitude
- Expression of timeless elegance and aspirational luxury
- Fashion jewelry and watches, bolder statement pieces and exclusive limited-edition for men and women



LICENSED BRANDS

Maserati

- A legendary brand and a Global Ambassador to Italian excellence
- Emblem of cutting-edge design combined with mechanical perfection
- Heritage and innovation combined for a high-performance product
- N.1 car brand watches extension in the world



TRUSSARDI

- Italian brand established in 1911
- Heritage and tradition with elegant details
- Timeless elegance and affordable luxury
- Watches and jewels collections for him and her



LICENSED BRANDS

GCDS
MILANO

- Known for **bold aesthetics**, vibrant colours, pop culture references, and experimental designs.
- Combines **creativity, irony, and tradition** to create a unique visual language.
- Embraces **irony and inclusivity**, using humour as a creative tool.
- Strong **international outlook** while staying true to Italian roots.



CHIARA FERRAGNI

- Pop-fashion brand born from an idea by Chiara Ferragni: muse, creative director and CEO
- Dynamic, international, contemporary: today it is a lifestyle brand with global presence
- Wide, precious and trendy jewelry collection



LICENSED BRANDS

JETTE

- JETTE, established in 2000 and created by Jette Joop, a German designer
- Classy, modern and feminine, with a Scandinavian touch and eye-catching zirconia stones



GUIDO MARIA KRETSCHMER

- Jewelry brand established in 2016 by Guido Maria Kretschmer, a well-known and beloved German fashion designer
- Light, feminine and playful collections, that include fun and fashionable statement pieces



MANUFACTURING

MORELLATO
VENEZIA 1930

- European leader in **watchstrap manufacturing**
- **Made in Italy production**
- **Supplier** of the most **prestigious Swiss Made watch companies**
- **Precious leathers** collections and **sustainable proposals** made with **recycled materials**



ARCA

- **Italian leading manufacturer** of POS materials for jewelry and watchmaking
- **Consolidated know-how** in creating and customising boxes, displays, packages and shoppers made entirely by hand
- **In-house logistical platforms** based in Italy and China



SUSTAINABILITY: CORPORATE & BRANDS

Morellato Group actively undertakes to **respect and promote environmental, ethical and social matters**.

- 2022: publication of the first **Sustainability Report** according to GRI Standards (Global Standars for Sustainability Reporting)
- Achievement of **ESG** objectives (Environmental, Social, Governance)
- Quality, environment and safety **certifications**
- **RJC certification** (Responsible Jewellery Council): gold, platinum, diamonds and precious stones

Products attentive to social and environmental responsibility.

- **Recycled** and certified **materials:** silver, steel, leather, plastic
- **IGI certification** (International Gemological Institute): lab-grown diamonds, emeralds, rubies and sapphires
- **FSC certification** (Forest Stewardship Council): packaging and display materials
- **100% sustainable brands**

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